

# Integrate Your Next Direct Mail Campaign

## WITH ADDRESSABLE GEOFENCE



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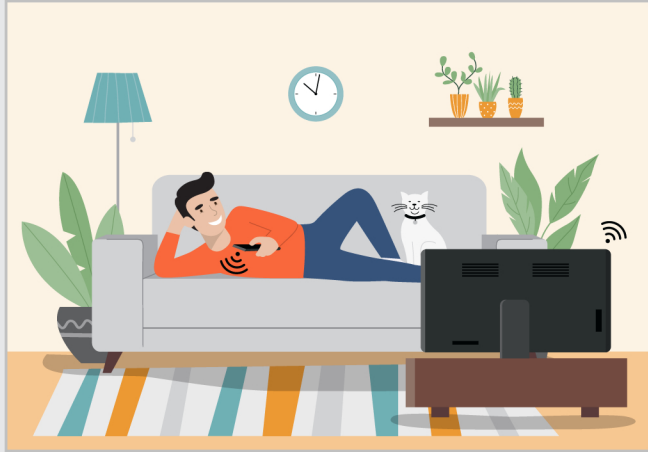
Serve engaging display advertising to the specific households in your Direct Mail Campaign.



Highly accurate and precise targeting with a 90%+ match rate.



Reach your Direct Mail Audience across all connected devices.



## Watch your sales grow!

See up to 65% lift in conversion by pairing Direct Mail and Addressable GeoFence.



3 Household members



5 Devices connected to the internet



More opportunities to see your offer!

Digitally engage your audience before and after they receive your mail piece. Addressable GeoFence enables direct marketers to reach all the connected devices within a household with accuracy and precision.